

The Right Address



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- Sporting News featuring Matt Dawson, Alan Chambers and [MUCH MORE](#)

To book anyone featured in our newsletter please call us on

01895 827 800

Testimonials

About Max Blumberg

"The combination of energy, passion and expertise is compelling and Max brings these in abundance" **Graham Harvey – MD, AXA Life**

Issue 32 April 2007

Welcome to this month's free newsletter, bringing you the latest business and sporting speaker and entertainment news:

Many thanks for all the referrals we are continually receiving. Please remember to recommend us to your colleagues and associates.

Our Current Hot Topics are:

- **Leadership**
- **Teamwork**
- **Environment**
- **Global Economy**
- **Satirical Comedy**

In today's fiercely competitive economic climate, a company's people are one of its greatest differentiating assets. The greatest challenge is therefore finding ways that maximise workforce performance – but how?



Business psychologist **Dr. Max Blumberg** specialises in workforce, sales force and leadership motivation. With a background encompassing Big 5 management consultancy, psychology and academic discipline (he is an active researcher at the University of London), he is well able to show companies how to combine practical solutions with leading-edge business research to address corporate problems. Companies where Max has provided consultancy and undertaken speaking engagements include AXA Alliance, Boots, Friends Provident, Intercontinental Hotels, and the Office of the Deputy Prime Minister (UK). Dr. Blumberg offers a number of seminars of interest to those managing general workforces including the art and science of Positive Psychology for creating extraordinary workforces;

"We all meet in our day to day lives many people but few strike you as Max does. A gentle manner disguises the razor sharp intellect and focus he gives to whatever the subject under discussion, with succinct and effective solutions and often with a refreshing perspective. Always enthusiastic, always constant a man of great integrity and ability." **Stewart Rogers, Director, Intelligent Output Solutions**

About Ruth Myers

"We have been fascinated by your talk this afternoon - our rapt attention showed that you have certainly used your great gift exceptionally well and we are delighted you could spend time with us today." **The Ladies of the Ayrshire Luncheon Club**

"Thank you for your help and expertise at Statindex ... our customers whose handwriting you analysed were appreciative of your work as were my colleagues..." **Staedtler**

work/life balance, measuring the return on human capital investment, and leadership in a rapidly changing environment. He also offers a number sales force-oriented seminars including buyer psychology and its use in maximising sales; techniques for helping marketing and sales functions to work more closely in order to maximise their individual goals and benefit the organisation as a whole; the psychological principles of sales persuasion; and the latest psychology of selling in complex environments.

Dr. Max Blumberg is in much demand as a speaker and appears regularly on television news, documentaries and talk shows to provide a psychological perspective. He is also actively involved in research examining the corporate value of marketing and sales programmes.

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Do you fancy something different for your next event? Be the first to discover the secrets in your handwriting. Handwriting analysis can reveal amazing accuracy through its scientific and uncanny truth. Discover the real you - your hidden potential! Are you moody? Are you sexy? Are you difficult? Do you have a short-fuse? Are you secretive? Are you quiet and shy?

Or are you outgoing, ambitious and aggressive? Do you and your partner constantly fight? Have you received an anonymous letter? Has someone forged your signature?

Be sure not to miss the opportunity of hearing this captivating speaker. **Ruth Myers** is a Handwriting Expert - a highly entertaining and enlightening speaker. With the added interest of audience participation it is fun to discover capabilities, unknown skills or even hidden talent in your personality through your handwriting.

Ruth's presentations at conferences and after dinner speaking have set her audiences thinking and talking. She has analysed the handwriting of many celebrities including Rory Bremner, Michael Jackson, Elvis Presley, John Major, Neil Kinnock, Lady

About Phoenix

"The night was a huge success and enjoyed by all - thank you. People were dancing from the minute the band started playing until the minute they stopped and all the comments I heard were excellent. Please relay my gratitude to the band for their contribution to a great evening." **Helen Russell, Essex E-Learning Foundation**

About Frankie Boyle

"Thoughtful and inspirational. Highly original, hilariously funny material, based on topical issues and cynical observations. Pure stand-up, pure brilliance. Staggering. Laid back, laconic, sharp as the jaggiest jaggy bit of a thistle." **Sunday Mail**

Thatcher and the royals, Prince Charles, Princess Diana and the Duchess of York. Even the handwriting of the notorious Yorkshire Ripper, Peter Sutcliffe. She also contributes to magazines and national dailies and has been a guest on radio and television.

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Entertainment News

A four piece band that packs the musical punch of a much bigger outfit. Featuring the most versatile and experienced musicians on the London circuit, Phoenix produce outstanding vocals with superbly crafted accompaniment. Usually an all male, four piece outfit, the band can easily augment with a beautiful girl singer to suit your requirements.



Self contained with a first class lighting and sound system, they perform a selection of the very best songs from the past four decades, all with a touch of class and exciting stage presence. They have performed at a wide variety of corporate and private functions throughout the UK including appearances at Henley Royal Regatta, Buckingham Palace, The National Exhibition Centre, The Grosvenor House Hotel, Cliveden House, Brocket Hall, The Hilton, Mottram Hall, The Dorchester, The Royal Lancaster, and Claridges.

The combination of the musical experience and boundless enthusiasm makes Phoenix one of the most outstanding 'little big bands' around.



Comedian Frankie Boyle is now available for cabaret and hosting. As a recognised face on every episode of BBC2's Mock the Week, in addition to his appearances on 8 out of 10 Cats, They Think It's All Over and FAQ U, Frankie

Boyle is an established name in the world of comedy. Alongside

“Ripe to make a huge impact. His stand-up act [is honed] to gilt-edged perfection.” **The List**

About Rohit Talwar

"Everyone here has been really impressed with your insights and your willingness to spend time ensuring that all the themes and messages resonate with our partners so that they are able to apply these insights to their own world. We have worked with many keynote speakers in the past and you really stand out in terms of your accessibility to us and your genuine interest in what we are trying to achieve."

Global Law Firm

"The insight Rohit Talwar brings to examination of future trends is always expressed in an entertaining, compelling, coherent and challenging manner. This is a 'must' for all who are trying to understand an

his work in front of the camera, Frankie is also a highly-regarded writer. He has written for several series including 8 out of 10 Cats, the UK version of Live Floor Show; 2DTV and 29 Minutes of Fame. He is currently writing and developing two new shows for Channel 4.

If you have always wished to be a pop star now here is your chance with Corporate Idol. A fantastic team building event that is also great fun. Create a cover version of your favourite record in 4 hours and produce your own CD - a great reminder of the day. Whether rewarding, incentivising or entertaining, Corporate Idol will provide you and your guests with pure enjoyment for one day by imitating a pop star and making your own CD. A perfect ice breaker for 10 people which promotes team building, takes people out of their comfort zone, all by singing in front of top producers, who will mix and edit the perfect record.

If you also want to be inspired on your day there is a second corporate idol package where Bob Patmore, one of the UK's leading businessmen and a great communicator enthusiastically shares his principles with others in a highly motivational 60 minutes.

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Business News



Rohit Talwar, global futurist, inspirational speaker, strategist, innovator and change agent has recently published a report on “The Future of China’s Economy – The Path to 2020.” He also has a new presentation on the findings.

The report draws on a major global business survey in which over 700 respondents from 60 countries across five continents provided detailed responses on their expectations and plans for business in China. The survey asked a series of 32 quantitative and qualitative questions on three key topics:

- The future of China’s economy
- China’s impact on global business
- Respondent organisations’ strategies for China

increasingly turbulent business environment and build this into their strategic plans. His ability to create an engaging debate with his audience always makes his sessions a thought provoking occasion." **Richard Smart - Former Head of Business Development - Pfizer Global Pharmaceuticals**

About Richard Wyatt – Haines

"Your energy, enthusiasm and passion underpinned your presentation. The feedback from delegates has been excellent." **Ian Walters, Regional Director, Royal Bank of Scotland**

"If he can take our group and assist us in turning our focus around, he can do this for anyone! A brilliant resource!!!!" **Kathleen Gearhart-Filmer, Director, Walt Disney**

Rohit is internationally recognized as an innovative thinker and action orientated, insightful, entertaining and thought-provoking speaker on future global trends and challenges. He draws on over 10,000 hours of research from his global analyst team to deliver compelling future business insights.

Business speaker Richard Wyatt-Haines has a new presentation entitled Mind the Gap: Managing and retaining your graduate entrants. Within organisations there is an emerging issue; how to manage the newest generation of graduates to enter the workforce? These workers, born from 1980 onwards, seem different to their predecessors in attitude, behaviour, beliefs and values, and are portrayed as having demanding, unrealistic expectations.



What should be considered when managing and motivating your new graduate entrants? For starters, there are 3 things you can do:

- Focusing delivery - make sure that you give them a clear purpose to which they relate
- Creating the right context - be equitable and ethical both inside and outside of your company.
- Maximising capability - understand their individual aspirations and motivations and help them to master new skills

But there is much more to be considered:

- Are they different and in what ways?
- How can their performance be maximised?
- How can you maximize the retention of your graduates?

In a fast paced and very stimulating presentation, Richard Wyatt-Haines will enable you to understand the key drivers of success and the actions that you need to be taking in order to maximise the retention and performance of this key group of employees.

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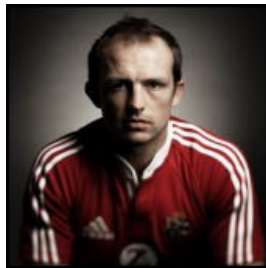
About Alan Chambers

“The way Alan was able to link an unbelievable expedition to the top of the world with the challenges affecting each of us on a daily basis was truly inspiring. His passion for team work and belief in the power of individual character left the audience feeling like they could overcome anything.” **Rowena James, Manchester Science Enterprise Centre**

“Alan's leadership skills borne out through his determination mixed with his consideration of the needs of others gave us all much to think about. His effort in achieving a task that many people could not even begin to consider is truly inspiring.” **Martin Hegarty, Training Manager, BP**

[Send us](#) your testimonial!

Sporting News



Not content with being a world champion rugby player, excellent chef and great dancer, Matt Dawson's next challenge is running the 2007 London Marathon as an ambassador for Flora's 'First Timers'. His training began in January and he's gearing up for the big day on 22nd April.

Matt has also joined BBC Radio Five Live's award-winning commentary team as England summariser. He will be a regular feature across the summer tour to South Africa and the 2007 Rugby World Cup. Matt is an excellent choice for motivational or entertaining speeches and personal appearances.

Alan Chambers, Leader of the first successful British team to walk unsupported from Canada to the Geographic North Pole has

released a new book '[Keep Walking: Leadership Learning in Action](#)' co-written with Dr Richard Hale.' The book tells the story of Alan's incredible feat in leading the first unsupported British team to



reach the Geographic North Pole from Canada, resulting in Alan receiving the MBE for "outstanding leadership in the face of extreme adversity". This is subsequently related to the theme of leadership, achievement, motivation and learning in a business context and he has been engaged by business leaders worldwide to deliver tailor made talks and workshops promoting these messages and such ethos.

Alan's vision is to help leaders in business achieve new heights by drawing on his own personal inspiration. Alan has teamed up with Dr Hale, business author and expert in action learning based leadership development, providing an account of the essential core messages for leaders of the future. Alan delivers tailor-made talks and workshops for teams communication, winning beliefs, teamwork and leadership.

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